



“Empowering the Creative Minds of the Future”

COLLEGE SCHOLARSHIP FUND

Application Postmark Deadline:

October 15th, 2011

This College Scholarship Program is available to New York City high school seniors and full-time undergraduate students studying an area of the Arts.

AYUDA for the Arts

“Empowering the Creative Minds of the Future”

2011-2012 College Scholarship Program

PROGRAM ELIGIBILITY

- ⌘ **Be a resident of New York City**
- ⌘ **Be a U.S. citizen or legal permanent resident (with permanent resident card)**
- ⌘ **Have a minimum Grade Point Average (GPA) of 3.0 on a scale of 4.0 or 85/B average**
- ⌘ **Be accepted to an accredited U.S. College or institute as Full-time for a full academic year**
- ⌘ **Be majoring in the area of Design or Arts**
- ⌘ **Demonstrate Financial Need**

SCHOLARSHIP INFORMATION

⌘ **Undergraduate Students**

Examples of Eligible Design and Arts area for consideration include:

- Fashion Design
- Interior Design
- Jewelry Design
- Advertising Illustration
- Theatrical Set Design
- Special Events/Show Production
- Visual Arts
- Culinary Arts
- Music
- Painting and Sculpture
- Dance
- Drama and other performance arts
- Graphic Design (emphasis on electronic media - television, video, or computers)

⌘ **Applications for must be postmarked no later than October 15, 2011**

For additional applications, email us at info@AyudaArts.org with the word “Scholarship” on the subject line or write to us at:

AYUDA for the Arts
542 East 79th Street
Suite 2C
New York, NY 10075

Or contact your high school or campus financial aid office.

This application may be downloaded and/or photocopied on white 8 ½” x 11” paper.

President's Letter to the Scholarship Applicants

Dear AYUDA for the Arts Applicant:

I want to personally congratulate you for deciding to continue your education and pursue your creative gift in the Arts. We at AYUDA for the Arts want to help you achieve your goals on this journey.

Besides giving monies to select scholarship recipients, we also provide opportunities for the recipients to work with mentors in the areas of their creative specialty. Studies have shown, that while receiving scholarship funds are important, students are much more successful in their careers when they have the guidance of a successful mentor who shows them the opportunities and pitfalls not taught in the classroom. That is why we feel so strongly about our scholarship/mentor programs.

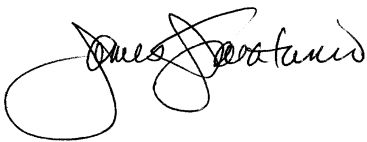
The criteria we use to select scholarship recipients includes: the talent of the student in their artistic specialty; their current academic status; their social interaction and leadership qualities; their commitment and motivation; their demonstration of financial need; how current teachers and advisors judge them, and how each candidate judges himself/herself.

Scholarship recipients will not only be awarded a scholarship and a mentorship, they will also be given the opportunity and encouraged to be future mentors for subsequent scholarship candidates. You see, the word *AYUDA* means *HELP* in Spanish. We are offering these opportunities to you with the hope that in the future you will want to help others who will need guidance. This is how the strength of AYUDA for the Arts grows, one person helping another who helps another.

You are now at the portal. This is the start of a multi-step process whose first step is this application. As you complete your AYUDA for the Arts Scholarship Application, we advise you to please be thorough and as neat as possible. Read the entire application carefully both by yourself and with an advisor. Make sure to keep a copy of your completed application before mailing.

We wish you the very best of luck and success in pursuing your creative career in the Arts!

Sincerely,

A handwritten signature in black ink, appearing to read "James J. Taratunio". The signature is fluid and cursive, with a large loop at the end.

James J. Taratunio
President
AYUDA for the Arts

INDIVIDUAL & FAMILY FINANCIAL BACKGROUND

If you applied for federal financial aid, enclose all pages of your Student Aid Report and Financial Aid Award Letter. If you enclose all pages of BOTH documents, you may skip the section below and proceed to the CERTIFICATION. If you do NOT have copies of BOTH documents to enclose, submit your 2010 Federal Tax Return (and spouse's, if married OR parents' if under 24 and single). In addition, answer ALL questions. Do not leave a blank; place a zero (0) if no income was received.

Are you living with your parents? Yes No If yes, complete Box 1. If no, complete Box 2

BOX 1

Father's Name _____

Mother's Name _____

How many people live in your household? _____

Father's Annual Income (if living with you) \$ _____

Mother's Annual Income (if living with you) \$ _____

BOX 2

Your status: Single Married

If married, Spouse's name _____

How many children? _____ Living with you _____

Your Annual Income \$ _____

Spouse's Annual Income \$ _____

BOX 3 – 2010-2011 Annual Year Resources (estimate)

School Scholarships & Tuition Waivers	\$ _____
Other Outside Scholarships & Waivers	\$ _____
Annual Student Loans	\$ _____
Annual Work Study	\$ _____
Annual Assistantship/Fellowship	\$ _____
Annual JTPA or PIC Benefits	\$ _____
Annual Veterans Benefits	\$ _____
Annual Pell Grant	\$ _____
Other Grants (annual)	\$ _____
TOTAL PROJECTED RESOURCES	\$ _____

TOTAL FOR BOXES 1, 2 & 3 \$ _____

If total income above is less than \$6,000 per year, please specify funding resources, with amounts, that allow you to live daily: _____

CERTIFICATION: Applicant must read and sign below to be eligible for this scholarship

- I give my school consent to release to AYUDA for the Arts all information pertaining to this application package including GPA, enrollment, financial and contact information.
- I certify that all the information provided here is complete and accurate to the best of my knowledge.
- I understand that falsification of information may result in disqualification for any scholarship granted.
- I certify that I will be a full-time student for the 2011-2012 academic year.
- I certify that I am a U.S. citizen or legal permanent resident, and that I reside in the New York City metropolitan area.
- I authorize AYUDA for the Arts to share or publish my GPA and other application information for the purposes of recruitment, public relations or possible employment.
- I am aware that any scholarship check will be sent directly to my school for the payment towards my tuition or other school expense.
- I understand that I must notify AYUDA for the Arts (via email to scholarships@AyudaArts.org) of any changes in my student status.
- I understand that all awards decisions and notifications are made by AYUDA for the Arts and those decisions are final.
- I understand that all application materials are non-returnable and become the property of AYUDA for the Arts.
- I understand that incomplete or late application materials can result in my disqualification.
- I certify that I have read this application and certification fully and accept all its conditions.

SIGNATURE OF APPLICANT _____ DATE _____

THE PROCESS

After the panel of judges for AYUDA for the Arts has reviewed all applications, the successful applicants will be contacted for the next phase of the selection process. This phase may include judging examples of artistic or performance works, review of recommendations and/or references, ascertaining a personal statement from the applicant as well as an interview of the nominee by the finalist panel. The character of the final awardee is also very important, as the AYUDA recipient will be a role model and potential future mentor for the next group of awardees in their field of study.

MAILING INSTRUCTIONS:

- ⌘ Please remove all staples from all material sent.
- ⌘ Make sure that application packet is complete and legible. Answer all questions. Print neatly using black or dark blue ink or type for legibility. Follow all instructions.
- ⌘ Mail all items below, unfolded, in one 9" x 14" envelope, with the application to ensure your materials are received together.
 - ⌘ Transcript(s) with cumulative GPA
 - ⌘ Letter of Recommendation from Department Head, Principal or other senior professor in your area of concentration
 - ⌘ Copy of Permanent Resident Card
 - ⌘ SAR and Financial Aid Award Letter or Federal Tax Returns
- ⌘ Please provide a two to three page personal statement describing accomplishments in your chosen field as well as your career goals, detailing your proposed methods to accomplish those goals.
- ⌘ Provide copies or examples of your key notable works.
- ⌘ Make sure that application is signed and that all pages are sent.
- ⌘ Do not fax or email applications; do not enclose any materials not requested.
- ⌘ Write your name and social security number on each of the documents you submit.
- ⌘ All small documents must be attached to 8 ½" x 11" white paper.
- ⌘ The applications must be sent to:
 - AYUDA for the Arts**
 - 542 East 79th Street**
 - Suite 2C**
 - New York, NY 10075**
- ⌘ **Application postmark deadline - October 15, 2011.**
- ⌘ Include a stamped, self-addressed envelope for acknowledgement of receipt of your packet. Nominees will be notified of the next phase by formal letter. Early disclosure of nomination notices can not be made.
- ⌘ Please report any changes of address, phone, etc. by sending an email to scholarships@AyudaArts.org.

We want to thank you for applying to AYUDA for the Arts – and wish you the very best of success!